

Request for Application

State Health Improvement Plan (SHIP) Video Challenge

One-Time Discretionary Grant for SHIP Alignment and Implementation

Fiscal Year 2014

Illinois Department of Public Health
Office of Policy, Planning, and Statistics
122 S. Michigan Ave., 20th Floor
Chicago, IL 60603

**Illinois Department of Public Health
Office of Policy, Planning, and Statistics**

Request for Application

Title: One-Time Discretionary Grant for SHIP Alignment and Implementation

Issued by: Illinois Department of Public Health
Office of Policy, Planning, and Statistics

Application Processing: Applications must be submitted electronically. No submissions will be accepted by mail or fax.

Eligible Applicants: Community-based organizations, non-profits, private associations, religious organizations, voluntary organizations, organizations serving youth, organizations serving ethnic populations, schools/school districts, local government agencies, collaboratives of government and community-based organizations, private businesses, other Illinois citizens 13 years of age or older.

Only organizations and individuals based in Illinois are eligible to compete for these funds.

Funding Source: Preventive Health and Health Services Block Grant funds.

Funding Period: One-time award.

Range of Award: All grant awards are \$1,500, with a maximum number of awards of 10.

Application form and instructions at: <http://healthycommunities.illinois.gov/>

**Illinois Department of Public Health
SHIP Video Challenge**

One-Time Discretionary Grant for SHIP Alignment and Implementation

**Application Deadline: May 6, 2014
(Note: Extended from Original Deadline of March 17, 2014)**

Application form and instructions at <http://healthycommunities.illinois.gov/>

Application Guidelines

The purpose of this funding is to encourage Illinois stakeholders to apply the information and strategies in the Illinois State Health Improvement Plan to their work, and to assist those stakeholders in their efforts to align their work with the goals of the Plan.

To these ends, the application consists of two major components that will be evaluated in tandem:

1. A new, original, short, shareable video posted to YouTube or Vimeo addressing one of the topics posed by the SHIP Video Challenge that demonstrates the relationship of the Illinois State Health Improvement Plan to the applicant or the applicant's wider community. **Note that IDPH may use all submitted videos in their outreach activities related to SHIP.** See "SHIP Video Challenge" informational flyer for more detail.
2. A short proposal outlining how the \$1,500 grant award will be used to further the work of the applicant or to address one of the issues highlighted in the applicant's video.

The video entry must consist primarily of new, original work created specifically for this grant opportunity, covering **one** of the three topics below:

- **What's Your SHIP Story?** Tell a story about how collaboration among organizations resulted in a success around a SHIP priority area.
- **We're a Public Health Stakeholder.** Tell a story that shows how your organization is a public health stakeholder, even if public health is not explicitly part of your mission.
- **What's Your SHIP Priority?** Tell a story about the potential you see for organizations to work together to improve a SHIP priority area in your community.

For more information on the video topics, visit <http://healthycommunities.illinois.gov/>.

Activities to Be Funded

Applicants should familiarize themselves with the Illinois State Health Improvement Plan and the related report, “Aligning Illinois for Health Improvement and Equity” to learn more about SHIP alignment and SHIP implementation.

Organizational applicants may use grant funding to initiate or further their work related to SHIP alignment and implementation in several ways including, but not limited to:

- Conducting outreach or collaborative work with community partners.
- Providing public or sector-specific communication around the SHIP and its priority areas.
- Addressing a specific organizational or service issue related to a SHIP priority area.
- Obtaining training or other capacity building services related to a SHIP priority area.

Individual applicants may use grant funding to support a local community organization actively working to make progress on a SHIP priority area. Individual applicants should include a letter of support from their organization of choice that outlines how the organization will use the donated funds.

Funding Notification

Successful applicants will be notified no later than June 30, 2014.